
JAMIE LANDERS

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Profile

Journalism in the 21st century is a “catch-22.” We, the Millennial generation, have technology at a moment’s notice; as a result, we as journalists have the ability to inform the masses immediately. The “catch” is knowing the capabilities technology brings to the field without compromising the ethical standards on which this field was founded. In this, I seek to solidify and validate the credibility of Millennial generation journalists.

Experience

Executive Producer, School Video News, Michigan — 2015-Present

Oversee the video, photography and copy uploaded to the SVN site. Correspond regularly with affiliates in Chicago regarding the aforementioned material. Edit material as needed. Report on a variety of topics, from journalism schools in the state to covering the Ohio Regional Emmys in 2016.

Host, In the Spotlight, Channel 11, North Canton, OH — 2016-Present

Brainstorm ideas and issues not only affecting the students of Hoover, but rather the community at-large. Coordinate interviews based on the broadcast journalism schedule at Hoover. Heavily involved in the post-production editing process.

Entertainment Manager, HVTV News, North Canton, OH — 2016-Present

Oversee the entertainment segments of the daily, seven-minute news broadcast to 1600 students and staff at the high school. Work daily with the video productions crew in the control room to ensure the smooth transition from the anchor desk to the segments desk. Heavily involved in the editing process regarding these segments.

Anchor, HVTV News, North Canton, OH — 2015-2016

Compile and edit the script for the daily news broadcast. Co-anchored the news, which aired as a seven-minute broadcast to 1600 students daily.

Reporter, Our Town Magazine, North Canton, OH — 2016-Present

Cover, interview and report on a variety of stories regarding the North Canton community. The suburban magazine, not affiliated with the high school, is delivered to nearly 20,000 residents.

Managing Editor, The Viking Views, North Canton, OH — 2016-Present

Micro-manage the high school print publication, which includes a 65-person staff in publishing a 50-page magazine every five weeks. Oversee six sections of the

magazine [News/Features/InDepth/OP-ED/ENTERTAINMENT/SPORTS] and report concerns and updates to the editors-in-chief.

Advertising Manager, The Viking Views, North Canton, OH — 2015-2016

Designed ads and ads pages for The Viking Views, the high school newsmagazine. Also worked with dozens of advertisers around the community, and an ads budget which heavily contributed to the \$25,000 operating budget the publication operated on during the 2015-16 school year.

Education

Hoover High School, North Canton, OH - Diploma, June 2017

Skills

Law and ethics knowledge

Adobe Suite 6.0 [most specifically, InDesign and Photoshop]

Microsoft Office [Word for writing, Excel for spreadsheets - as in advertising]

Google equivalents for the aforementioned Office programs [Docs, Spreadsheet, etc.]

Canon and Nikon camera knowledge

References

Mrs. Rachelle Ogilvie, Adviser, The Viking Views

Mrs. Jennifer Manion, Former Adviser, HVTV News

Mr. John Churchman, Producer, School Video News

Mr. Tom Wilson, Communications Director, Channel 11
